



MULTI-CONTROLLER MAILING LIST PRIVACY NOTICE

INTRODUCTION

This Privacy Notice explains how your personal data will be collected and used when you choose to join one or more mailing lists at a Live & Local event. This notice applies to three separate and independent data controllers:

1. Live & Local Ltd (“Live & Local”)
2. The Performing Company delivering the show or activity you attended (“Performing Company”)
3. The Promoter Group responsible for running the event/venue (“Promoter Group”)

Each organisation is a separate data controller and is responsible for its own mailing list and marketing activity.

WHO WE ARE

Live & Local Ltd

- Registered office: Pageant House, 2 Jury Street. Warwick. CV34 4EW
- Email: admin@liveandlocal.org.uk

The Performing Company

- Name: Added to the sign-up form at each event by data target
- Email/contact: Provided by the company.

The Promoter Group or Venue

- Name: Added to the sign-up form at each event by data target
- Email/contact: Provided by the group.

WHAT DATA WE COLLECT

- Your name.
- Your email address.
- Your postcode (optional).
- Consent indication (Tick box) and
- The specific organisation(s) you choose to join.

PURPOSES AND LEGAL BASIS

Your data is used only to send marketing emails about events, news, and opportunities from the controller(s) you have explicitly selected. The legal basis for processing is your consent.

DATA SHARING

Your data is not shared between controllers unless you consent separately to each one.

RETENTION

Your data is retained until you unsubscribe or until it is no longer required for the purpose originally collected.

YOUR RIGHTS

You have rights to access, correct, erase data, withdraw consent and complain to the ICO.

HOW TO WITHDRAW CONSENT

- Live & Local: admin@liveandlocal.org.uk
- Performing Companies: Contact details provided on their communications.
- Promoter Groups: Contact details provided on their communications.

CHANGES TO THIS NOTICE

Updates will appear at: www.liveandlocal.org.uk/PrivacyNotice.