



Temp Administration & Marketing Assistant

Information Pack

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liveandlocal.org.uk

Job Description (Temp Admin & Marketing Assistant)



The Admin & Marketing Assistant will provide general support to the Live & Local administrative and marketing teams. This post would be suitable for someone with previous office administration experience. The post will be line managed by the Company Administrator and will involve:

Administration Duties

- Opening and distributing incoming post, processing routine correspondence and raising issues with appropriate members of the team(s);
- Answering telephone calls and fielding general enquiries;
- Preparing and sending out routine correspondence to stakeholders;
- Chasing and data input for contract and monitoring information;
- Data inputting;
- Supporting the administration of the Go & See (GAS) scheme and other projects;
- Issuing and chasing routine community touring scheme and cinema scheme paperwork;
- Stationary stock-keeping;
- Data processing for the community touring scheme and cinema scheme databases;
- Administrative support for remote Fieldworkers;
- Routine support calls to local promoters (training given);
- Supporting the team in delivering meetings and events;
- Providing 'meet and greet' support at Live & Local events;

Marketing Duties

- Distributing print materials to display points and promoters by post;
- Routine support calls to local promoters (training given);
- Contributing to Live & Local's social media content and campaigns (training given);
- Drafting, printing and distributing event tickets to promoters (training given);
- Sourcing images for marketing support materials (training given);
- Drafting, overprinting and distributing event posters and leaflets to promoters (training given);
- Printing and distributing audience surveys and mailing list sign-ups (training given);
- Writing copy for various marketing collateral (subject to experience and training).

Other Duties

- Attending regular company staff meetings;
- Looking after visitors;
- Other reasonable duties as deemed necessary.

Person Specification

Essential	Desirable
<i>These are the minimum criterion needed for the job and the job cannot be done without meeting these criteria.</i>	<i>The job could be done without meeting these criteria but will be taken into account if more than one candidate satisfies the essential criteria.</i>
Experience/Knowledge	
<ul style="list-style-type: none"> • Minimum 6 months employed experience in an office-based team environment(s) • Employed experience in office-based <u>administration</u> role(s) 	<ul style="list-style-type: none"> • Employment experience in similar role(s) in the arts sector • Professional experience <u>in arts marketing</u>
Work & Personal Skills	
<ul style="list-style-type: none"> • Excellent telephone manner • Proven interpersonal skills with a friendly personality • Confident and competent IT user with experience of MS Office Professional software (Word, Excel, Internet Explorer, Outlook) • Team worker • Demonstrable attention to detail and accurate data inputting skills • Ability to work effectively and methodically under pressure, to tight, multiple deadlines 	<ul style="list-style-type: none"> • Experience of using computerised accounting software (e.g. QuickBooks) • Experience of using Customer Relationship Management type systems (CRM) • Experience of using Mail Chimp • Marketing copywriting experience
Education/Qualifications	
<ul style="list-style-type: none"> • High standard of written and spoken communication skills and good numerical skills, with at least GSCE English and Maths or equivalent • Willingness to learn new skills and undertake training 	<ul style="list-style-type: none"> • Track record of undertaking training in areas relating to the job role
Arts	
	<ul style="list-style-type: none"> • Interest in and enthusiasm for the arts
General	
	<ul style="list-style-type: none"> • Current driving licence and access to a car • Able to work occasional unsociable hours (evening/weekend) at Live & Local events

Terms and Conditions

This post will be offered as a temporary salaried position as an employee of Live & Local Ltd. The post will be subject to Live & Local's standard Terms and Conditions of Employment for 2018/19.

Contract: The contract is offered as a minimum fixed term eight-week contract with a latest anticipated start date ASAP and earliest anticipated end date at end of w/c May 28th, 2018.

Salary: £17,514 per annum pro rata (1.0FTE/35 hrs per week) with supplementary payments for additional weekend and unsociable (evening) hours worked.

Pension: Employers contribution of 1% of Pensionable Earnings.

Start Date: ASAP.

Hours: The normal hours for this post are 35 hours, to be worked over 5 days per week between Monday and Friday. Normal working hours are 9.30am – 5pm with half hour unpaid lunch break.

We would consider part-time working with a minimum of 0.6 FTE

Additional Hrs: Occasional weekend and unsociable (evening) hours may be required during the contract period. However, these would be agreed in principle after discussion with Live & Local before the contract was finalised.

Line Manager: Company Administrator

Leave Year: 1st April 2018 to 31st March 2019.

Statutory entitlement: Your statutory entitlement is 28 days in the leave year, pro rata for contract period. Bank and public holidays are included in the statutory entitlement.

Flexi-time scheme: N/a

Performance review: N/a

Termination: Termination of contract would be one week on either side;

Application Procedure

We can only accept forms submitted online.

The application form is [available on our website](#) Please apply asap.

Applications will be assessed on an ongoing basis until the post is filled. Candidates we wish to progress will be invited to an interview held in Warwick asap on a date by mutual agreement.

Please provide names of two referees with your application. Their details should include name, organisation, address, email address, telephone numbers and their relationship to you.

Please clearly explain how your skills, experience, training and knowledge make you suitable for this position and address each of the points in the Person Specification in the application section of the application form.

Please note that we only provide feedback to candidates who have been interviewed.

About Live & Local

'I like being part of bringing professional theatre into a small community and putting a bit of heart into the place.' Local Volunteer Promoter

'Good fun, good value, unusual performances in places we wouldn't normally go to. The 'action' is near to the spectators and so we feel more involved.' Audience Member

Our Mission: Live & Local works with voluntary groups and professional artists to create new audiences for the arts and to build stronger communities.

Our principle activity is the support of a high quality curated live performance programme in partnership with voluntary groups – the community touring scheme (CTS) - under the tagline slogan 'Surprising shows in surprising places'.

Currently the schemes cover Derbyshire, Leicestershire, Lincolnshire, Nottinghamshire, Rutland, Staffordshire, Warwickshire and Worcestershire. We support approximately 500 live events per year.

We also run other mutually supportive programmes to provide greater resilience to the organisation and to ensure we meet the needs of current and potential stakeholders:

- Big Picture Show (BPS) community cinema network – currently supporting approximately 260 community film screenings per year in Staffordshire and Warwickshire, but growing rapidly;
- DART (Developing Artists in Rural Touring) - artist development programme;
- Rural Artworks (RAW) - arts led community cohesion projects.

The scheme started in 1987 in Warwickshire and incorporated as a Company limited by guarantee in August 1994. The full CTS and BPS network comprises over 300 voluntary groups across the eight counties (predominantly rural but some urban).

'People surprise themselves by coming to things they wouldn't normally dream of coming to!' Local Voluntary Promoter

'Brilliant event! Live & Local continues to offer superb entertainment.' Local Voluntary Promoter

'The whole company feel it was extremely successful and appreciated that this was due in no small measure to the input from all at Live & Local.' Theatre Company

About our Work

www.liveandlocal.org.uk

www.bigpictureshow.org.uk

<http://developingartistsinruraltouring.wordpress.com/>

About our Marketing & Communications

Live & Local's events are partnerships between the knowledge and commitment of local voluntary (promoter) groups and the professional expertise of the Live & Local team. The local promoters choose and promote their events with our support – not the other way around. This provides unique marketing and audience development opportunities, and challenges – eight counties, 280 voluntary promoter groups, and 460+ performances of 100+ different shows per year and also 260+ film screenings.

To achieve this and the other Business Plan objectives we must keep our profile high across 44 local authorities and a large range of other current and potential stakeholders.

About our Funding

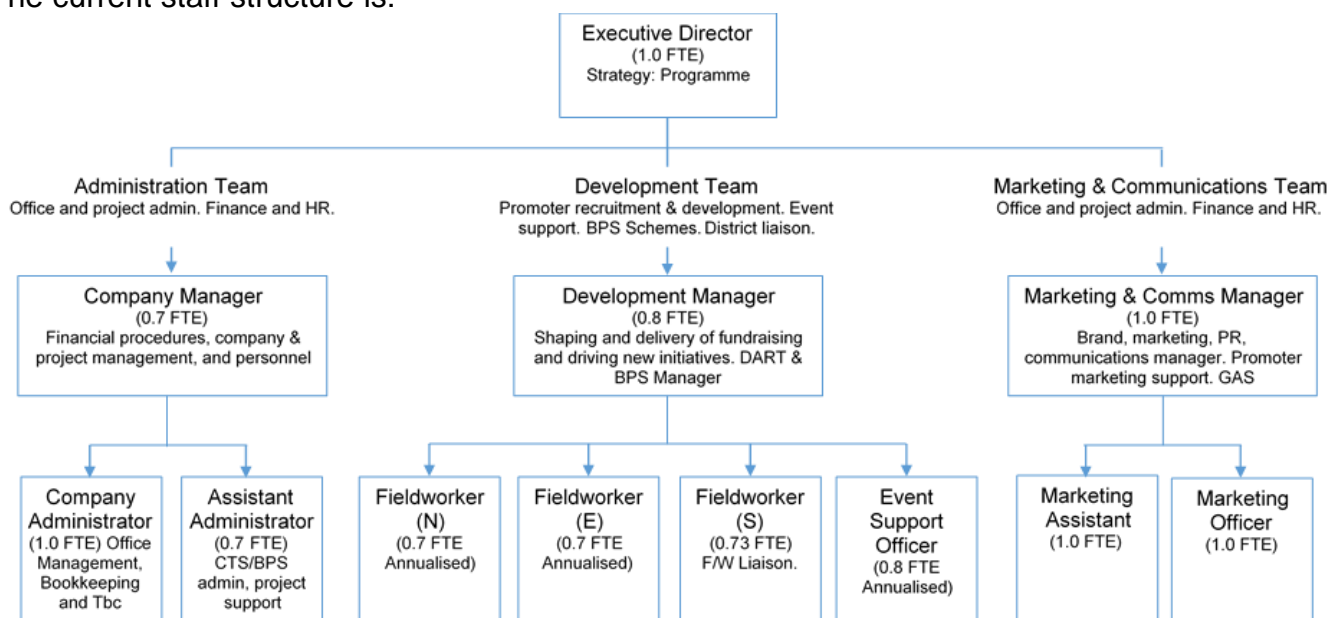
Live & Local is funded by a mix of local, regional and national bodies. We have retained our Arts Council England (ACE) National Portfolio Organisation (NPO) status in the recent funding round (until 2022), with application for the next round imminent. We are funded by six County Councils and 38 District and Borough councils. Some of this income is in the form of grants and some through partnership agreements with these local authorities. We also receive income from touring scheme box office receipts and from local contributions to specific projects. We also run a Friends Scheme.

We receive funding for the Big Picture Show community cinema network from the British Film Institute (BFI) and run a film screening network in Stratford District contracted by Stratford District Council

Staffing and Governance

Live & Local is a Company Limited by Guarantee with a voluntary Board of Directors (5-9 members) drawn from funders, users and artists involved with the organisation's activities.

The current staff structure is:



Office and Resources

- The company is based in Warwick in a 2nd floor (no lift) office suite.
- The office has a networked PC computer system with remote access facilities.
- The software packages include Windows XP, MS Office Professional XP (Word, Outlook, Excel, Access), DTP (Publisher) and Adobe Photoshop. We use Adobe Contribute web publishing software to maintain our current website;
- The performance scheme and mailing lists are managed by an in-house designed relational database program (on MS Access and SQL Server);
- We use the Mail Chimp bulk emailing solution to manage our email lists;
- We own five sets of portable digital cinema systems with 5:1 surround sound, 12 x 9 screens and digital projectors.

National Rural Touring Forum

Live & Local is a member of the National Rural Touring Forum (NRTF). Set up in 1997, the NRTF is an umbrella body representing approximately 40 community and rural touring schemes and arts development agencies, principally across England, but also in Scotland and Wales. The nationwide network of over 1,500 local voluntary promoters covers many parts of the country, from Cumbria to Cornwall. The rural touring sector has an annual turnover exceeding £1.5m, half of which is spent on artistic fees.

The NRTF is funded through membership fees and as an ACE National Portfolio Organisation. The NRTF aims to encourage the touring of high quality professional arts performances and events to rural communities and meet the needs of the member schemes.

The NRTF provides a wealth of experience across its membership as well as professional development opportunities for member schemes, market research and cross regional project development opportunities. Its annual conference provides an opportunity for people to meet and do business face to face. The profile of rural touring with policy makers and funders at all levels is raised through a programme of advocacy, using high quality, up-to-date research and statistics to help make the case for support.

The NRTF is currently working in partnership with The Place, one of the UK's premier contemporary dance centres, development specialists China Plate and Take Art, Somerset's rural touring scheme and county dance agency, on a major three year project to substantially increase dance touring in rural England, Wales and Scotland.

www.nrtf.org.uk

On Rural Touring

'Top quality entertainment... a good night out... the best events coming to a space near you.' The Guardian

'Rural touring is where the liveliest gigs happen, where the warmest friendships are made.' The Guardian